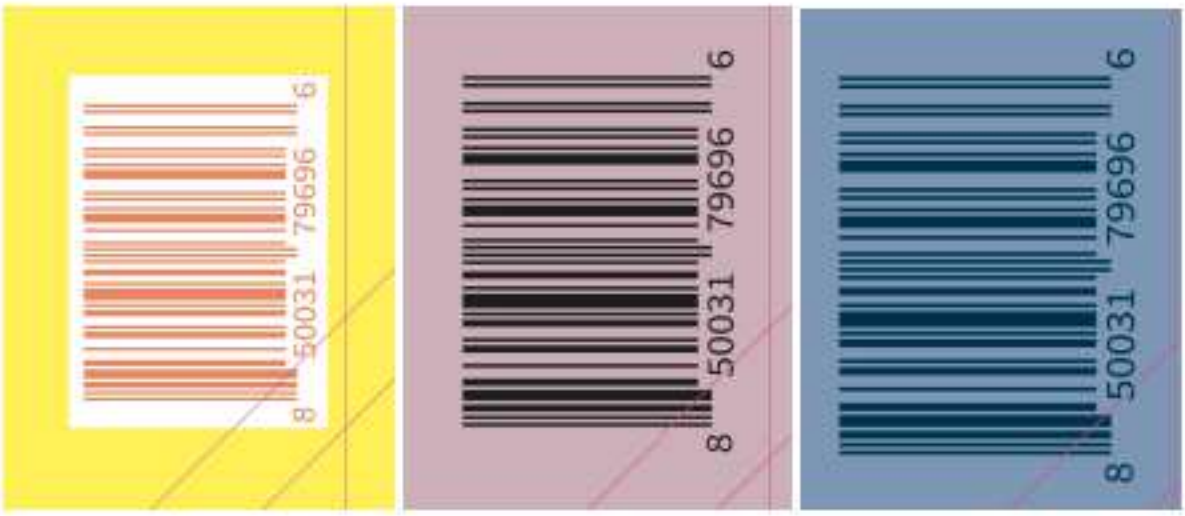
Barcode Standards

We recommend black barcodes on white background or they may not scan when reproduced

Explanation: ePac recommends barcodes be set up with the standard white background with black bars for maximum scan-ability. If a dierent and non-standard color combination is used, it is recommended that you test the barcode with several types of scanners to ensure readability.

Examples of Issue: Artwork not supplied on an ePac dieline could lead to potential misalignment of the artworks positioning on the final product. It is important to use the ePac dieline provided to ensure your artwork is located where you would like it to be on the completed product.



Recommendation (Optional): Revise barcode to be black with a white background.